Patient Education Your Patients Can Actually Use

MedicalVideos.com — patient education you can prescribe with a link

What this is

MedicalVideos.com is a patient-education library your clinic can “prescribe” with a link. Founded in 2007, it holds more than 7,600 medical videos, plain-language condition guides, preparation guides and printable handouts — physician-reviewed, free for patients to watch, no account needed.

It was founded by Dr. Mohamed Ibrahim, MD, PhD, a physician-scientist and Assistant Professor of Transplant Nephrology at the University of Maryland School of Medicine. Content offered to clinics is screened topic by topic for clinic use, starting with the nephrology set.

The ask — deliberately tiny

1. Print two QR posters (supplied, ready to print) for your waiting room or exam rooms.
2. Paste one ready-made line into your after-visit summary / discharge instructions.

That's all. No IT work. No changes to your record system — your own team pastes the line, the same way they add any smart phrase. No cost to start.

How it works

1. A patient scans the poster QR code — or taps the link in their visit summary — and lands on the topic's guide and videos.
2. They watch at home, in plain language, as often as they like. Nothing is collected from them: no accounts, no sign-up, no tracking of individuals.
3. Every clinic link carries a simple topic tag, so usage can be counted in aggregate — never per patient.

The free pilot — about 30 days

We are onboarding a small number of pilot clinics, dialysis and transplant clinics first. The pilot is free and there is nothing to sign. We supply the posters, the visit-summary lines and the printable handouts for your first topics, plus a named contact for your team.

What your clinic gets back

At day 30 we share your clinic's own usage readout: how many patients opened your topics, which topics they used most, and how the posters and summary lines performed — in aggregate only. You decide where it goes next, with your own numbers in hand.

What comes after (optional)

If the pilot earns its place, the partner tier adds ad-free, co-branded topic playlists inside your own patient portal or website, with your clinic's name in the frame. That tier is licensed annually per organisation, priced after pilot feedback and confirmed with you before any charge. The free links, posters and summary lines stay free either way.

Start a conversation

Email **info@medicalvideos.com** with your clinic name and the topics you want first. We reply with the clinic pack for those topics.

Educational only — not medical advice. MedicalVideos.com content explains conditions and procedures in general terms; it supports, and never replaces, your care team's own instructions.